



For Immediate Release:

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New Online Guide to Title Insurance Launches in New York State

Website will allow consumers, attorneys and lenders to find local title insurance providers.

A new online guide to title insurance in New York State launched today, July 11, 2016. Called NYTITLEINSURANCEGUIDE.COM, it is the first and only comprehensive directory for title insurance providers in New York. This new service lists title insurance underwriters, title agencies, abstractors and search companies. It also covers related professions, such as surveyors and technology providers. Listings are searchable by county, making it easier to find a title company with local expertise.

“We are excited to provide this new benefit to home buyers, attorneys and lenders. The guide is especially helpful for people outside of New York, who may not have an existing business relationship,” said Robert Treuber, New York State Land Title Association Executive Director. “Now anyone looking for title insurance will be able to see all of the agents and underwriters available in their area, and that is a benefit to both the consumer and the provider.”

Prior to the launch of NYTITLEINSURANCEGUIDE.COM, there was no centralized location to help people looking for information about title insurance; they were limited to either what they could find through an internet search engine or word-of-mouth recommendations.

Emphasizing the importance of selecting a title company with experience in the targeted property's locale, Treuber added. “This new directory enables consumers, attorneys, lenders and anyone looking for title insurance or related services in New York State to quickly and easily browse for providers in their area. Someone searching for a title agent, abstractor or underwriter will now be able to search by company name or by county and find local businesses, as well as their address and phone number.”

The guide was developed by YourMembership – a leading technology company that works with several land title associations.

Click here: WWW.NYTITLEINSURANCEGUIDE.COM to visit the directory.

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The NYSLTA represents a statewide network of insurance corporations and independent title agents, employing more than 10,000 people in New York. For additional information about the NYSLTA visit our website: www.nyslta.org and follow us on Twitter @NYSLTA.