



New York state association launches guide to find agents

Industry News

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In an effort to increase awareness of the state's title insurance industry, the New York State Land Title Association (NYSLTA) launched

NYTitleInsuranceGuide.com.

The comprehensive directory lists title insurance underwriters, title agencies, abstractors, surveyors and technology partners. It's searchable by county, making it easier to find a title company with local

"This guide can be used as a resource for consumers."

-- **Bob Treuber**, executive director of *NYSLTA*

expertise. NYSLTA Executive Director Bob Treuber told *The Title Report* this is the

only title company directory in New York state.

The initiative began as a way for out-of-state attorneys, lenders and consumers to find a local title agent. Because New York is an attorney state, the general practice is for the consumer to work with the attorney and for the attorney to hire the title agent. However, there is a push in the industry to reach out directly to the consumer.

Please Note: The information contained in this tear sheet is excerpted from The Title Report (July 29, 2016).

Subscribers can access the complete article by visiting: <http://www.thetitlereport.com/TTR/Articles/New-York-state-association-launches-guide-to-find-67575.aspx>

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